



AASM CENTER MEMBER

ADVERTISEMENT LAYOUT SERVICE

ORDER FORM

CONTACT INFORMATION

Facility Name: _____ Member Number: _____

Contact Name: _____

Contact E-mail (proofs will be sent to this address): _____

TEMPLATE SELECTION AND PRICING

All ad design orders include one template design (non-bleed only) with one e-mailed proof and delivery of print-ready pdf file set to the provided size specifications. **Additional proofs will be charged at a rate of \$5.00 per proof.** Additional print-ready pdfs may be supplied for multiple size specifications at a rate of \$10.00 per file; contact the AASM at 630-737-9700 when requesting orders with multiple size specifications.

1. TEMPLATE DESIGN (CHOOSE ONE):

- Staff Recruitment I
- Staff Recruitment II
- Staff Recruitment III

- Patient Awareness I
- Patient Awareness II
- Patient Awareness III

Base price for each order: \$100.00

1. \$100.00

2. SIZE (CHOOSE ONE):

- Quarter-page: No charge
Maximum size: 11.00"(h) x 6.00"(w)

- Half-page Vertical: \$25.00
Maximum size: 22.00"(h) x 6.00"(w)

- Full-page: \$50.00
Maximum size: 22.00"(h) x 12.00"(w)

- Half-page Horizontal: \$25.00
Maximum size: 11.00"(h) x 12.00"(w)

2. _____

3. COLOR (CHOOSE ONE; SPOT COLOR NOT AVAILABLE):

- Black and White: No charge

- Full-color: \$25.00

3. _____

AD SPECIFICATIONS

Contact the publication that this ad will be placed in to obtain the **non-bleed** size specifications for your ad. If you will be placing this ad in multiple publications with varying size specifications, additional print-ready pdfs can be ordered at a rate of \$10.00 per file; contact the AASM at 630-737-9700 when requesting orders with multiple size specifications.

AD SIZE (IN INCHES)

Height: _____ Width: _____

AD CONTENT

LOGOS

All ad template orders can include your facility's logo in the designated position within the ad template. To include your logo in your ad, send a high-resolution .jpg or .eps file of your logo (minimum size of 2.00" x 2.00") to the AASM along with this order. Color logos sent for black and white ads will be converted into black and white files.

TEXT

Refer to the AASM Advertisement Layout Service template catalog for details regarding maximum character length for each text box in your selected template. All text provided will be designed in the font style, size and color indicated in the sample template. Any special styling (bold, italics, etc) should be provided as you wish for it to appear in the finished ad.

Headline:

(or attach text in a Word document with this order)

Text Box #1:

Attach text in a Word document with this order

Subheadline (if applicable; may not be included in smaller ad templates):

(or attach text in a Word document with this order)

Text Box #2 (if applicable; may not be included in smaller ad templates):

Attach text in a Word document with this order

Center Contact Information Text Box:

Attach text in a Word document with this order

PAYMENT *(Choose one; purchase orders are not acceptable as payment)*

All orders must be prepaid prior to deliver of the print-ready pdf file. If additional proofs are required for an order, they will be charged at a rate of \$5.00 per proof.

_____ **Total Order Amount** *(add lines 1-3 from reverse plus any charges for additional proofs or print-ready files)*

Check made payable to the AASM in U.S. funds drawn on a U.S. bank.

Credit Card: VISA MasterCard American Express

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ Validation Code*: _____

I authorize that the above amount (plus any applicable charges for additional proofs or print-ready files) be charged to the above credit card.

Signature: _____

*For VISA or MasterCard, the validation code is the last 3 numbers in the signature box. For American Express, the validation code is the 4 numbers above the credit card number.